Bachelor of Sport Studies/ Bachelor of Communication (Journalism)

includes:

The Bachelor of Sport Studies/Bachelor of Communication (Journalism) combines two of the fastest growing and influential industries in contemporary society: the media and sport. The course aims to prepare participants to work as a sports industry professional in the areas of sports journalism, sports broadcasting, sports media officer and sports public relations. Students study core subjects related to journalism, communication and the sports industry including the role and significance of sport in society, ethical issues in sport and the relationship of sport to economic and political structures.

The course includes the following awards:

Bachelor of Communication (Journalism) BComm(Journ)

Bachelor of Sport Studies BSportStud

Course Study Modes and Locations

Bachelor of Sport Studies / Bachelor of Communication (Journalism) (4414SJ)

On Campus - Bathurst

Availability is subject to change, please verify prior to enrolment.

Normal course duration

Bachelor of Sport Studies/ Bachelor of Communication (Journalism)

Full-time 4.0 years (8.0 sessions)

Normal course duration is the effective period of time taken to complete a course when studied Full-time (Full-time Equivalent: FTE). Students are advised to consult the Enrolment Pattern for the actual length of study. Not all courses are offered in Full-time mode.
Admission criteria

CSU Admission Policy

To be admitted into the course, prospective students need to indicate their likelihood of success through either:

- the NSW Higher School Certificate or interstate /overseas equivalent;
- the International Baccalaureate Diploma;
- a completed or part completed course of a university, college of advanced education or other accredited tertiary institution;
- a completed or part completed course of a TAFE college or other accredited post-secondary institution (including TAFE Tertiary Preparation Certificate);
- an approved Foundation Studies program certificate;
- completion of undergraduate subjects as an Associate Student with the University or through another University, or Open Universities Australia.

NSW and interstate school leavers are normally selected on the basis of their Australian Tertiary Admissions Rank (ATAR) or interstate equivalent. You may also be admitted on the basis of a strong performance in subjects relevant to your course preferences.

Currently no secondary school subjects are prerequisites for admission to this CSU course.

International Applicants are required to demonstrate English proficiency if they:

- have completed all their formal studies in one or more of the following countries; or
- were born in one of the following countries and have completed at least one qualification in one of those countries; or
- have completed senior secondary study or at least one year of full-time University study in one of the following countries: American Samoa, Australia, Canada, Fiji, Ireland, Kenya, New Zealand, Papua New Guinea, Singapore, Solomon Islands, South Africa, United Kingdom, USA, Zambia; or
- have successfully completed one year of full-time (or part-time equivalent) post-secondary study at an affiliate institution of the University, with English as the medium of instruction and assessment.

All other applicants must explicitly demonstrate proficiency.

Credit

CSU Credit Policy

No special arrangements apply.

Graduation requirements
To graduate students must satisfactorily complete 256 points.

Course Structure

The course consists of a core of six (6) communication subjects (one of which is 24 points), a core of eight (8) journalism subjects (all of which are 8 points), one (1) compulsory Indigenous subject (IKC101), a core of thirteen (13) sport studies subjects, an elective of one (1) communication/journalism subject, and an elective of one (1) sport studies subject.

Core Communication

CCI100 Introduction to Media Production
CCI300 CCI Professional Practice (24 point)
COM111 Professional Writing
COM114 Presenting for Communication
COM124 Communication in Context
COM321 Communication Fieldwork

Core Journalism

JRN101 Newsgathering & Writing
JRN112 Journalism in Society
JRN200 Convergent Storytelling
JRN205 Data Mining and Research
JRN207 Multiplatform Publishing & The Law
JRN225 The Specialist Reporter
JRN318 Deadline: Multiplatform Delivery
JRN322 Beyond News: Longform Journalism

Core Sport Studies

EHR101 Sociocultural Foundations of Human Movement
EHR109 Introduction to Sport and Exercise Behaviour
EHR128 Understanding Research
EHR126 Sports Media 1
EHR213 Applied Psychology for Sport and Exercise
EHR217 Principles of Sport Coaching and Performance
EHR129 Contemporary Perspectives of Health
EHR220 Sports Media 2
EHR303 Contemporary Issues in Physical Activity
EHR320 WIL Project
EHR327 Indigenous People: Sport, Identity & Culture
EHR328 Ethics in Sport
EHR333 Politics & Economics of Sport
Compulsory Indigenous Australian Studies

IKC101 Indigenous Cultures, Histories and Contemporary Realities

Elective Communication/Journalism

Students to choose one (1) elective from available CCI/JRN coded subjects, as approved by the Course Director.

Elective Sport Studies

Students to choose one (1) elective from available EHR coded subjects, as approved by the Course Director.

Enrolment Pattern

YEAR 1
Session 1
COM111 Professional Writing
EHR101 Sociocultural Foundations of Human Movement
EHR128 Understanding Research
JRN112 Journalism in Society

Session 2
JRN200 Convergent Storytelling
EHR126 Sports Media 1
IKC101 Indigenous Cultures, Histories and Contemporary Realities
JRN101 Newsgathering & Writing

YEAR 2
Session 1
CCI100 Intro to Media Production
COM114 Presenting for Communication
EHR109 Introduction to Sport & Exercise Behaviour
EHR217 Principles of Sports Coaching & Performance

Session 2
COM124 Communication in Context
EHR129 Contemporary Perspectives of Health
EHR333 Politics & Economics in Sport
JRN225 The Specialist Reporter

Session 3
EHR320 WIL Project
YEAR 3
Session 1
EHR327 Indigenous Peoples: Sport, Identity & Culture
JRN205 Data Mining & Research
[ ] Communication/Journalism elective

Session 2
COM321 Communication Fieldwork
EHR213 Applied Psychology for Sport & Exercise
EHR303 Contemporary Issues in Physical Activity
JRN207 Multiplatform Publishing & the Law

YEAR 4
Session 1
EHR220 Sports Media 2
JRN318 Deadline: Multiplatform Delivery
JRN322 Beyond News: Longform Journalism
[ ] Sports Studies elective

Session 2
CCI300 CCI Professional Practice (24 pts)
EHR328 Ethics in Sport

Workplace learning

Please note that the following subjects may contain a Workplace Learning component.

COM321 Communication Fieldwork
EHR320 Work Integrated Learning Project

Contact

For further information about Charles Sturt University, or this course offering, please contact info.csu on 1800 334 733 (free call within Australia) or email inquiry@csu.edu.au

The information contained in the 2016 CSU Handbook was accurate at the date of publication: October 2015. The University reserves the right to vary the information at any time without notice.

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